



THE PROPELLER CLUB OF THE U.S. PORT OF NEW ORLEANS

PRIVACY POLICY

The Propeller Club of the U.S. Port of New Orleans respects the privacy of its members and other visitors to its Web site. The Propeller Club strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, the Propeller Club has implemented the following policy.

What Information Does the Propeller Club Collect?

Most data collected by the Propeller Club is used only to help us better serve our members. It is our general policy to collect and store only personal information that our members and visitors knowingly provide. If our privacy policies change, we will notify all users by e-mail or a special announcement placed on the Web site.

From General Users. The Propeller Club does not collect any personal information from users browsing its Web site. Only aggregate data -- such as the number of hits per page -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

From Propeller Club Members, Conference Registrants, and Other Customers. To gain access to members-only resources and personalization features on propellerclubnola.org, members and other users are asked to register and provide some limited information. This information is submitted voluntarily. The Propeller Club asks users to provide their name, organization name, business phone, and e-mail. Similar information may be submitted to the Propeller Club through membership applications, conference or seminar registration, publication orders, subscriptions, and contest registrations. Additionally, for some e-mails sent in HTML format by the Propeller Club to its members through its listservs and electronic newsletters, we will collect specific information regarding what the recipient does with that email. For those emails, the Propeller Club will monitor whether a recipient subsequently clicks through to links provided in the message. Other information collected through this tracking feature includes: email address of a user, the date and time of the user's "click," a message number, name of the list from which the message was sent, tracking URL number and destination page. The Propeller Club only uses this information to enhance its products and distribution of those products to its members. This information is not sold or distributed in any other manner.

How Does the Propeller Club Use Data Collected?

The Propeller Club uses information voluntarily submitted by members and other customers in the following ways:

The Propeller Club's Member Services and Products. Generally, the Propeller Club uses data collected to improve its own web content; to respond to visitors' interests, needs and preferences; and to develop new products and services.

Disclosures to Third Parties. The Propeller Club of the U.S. Port of New Orleans also makes member contact information available through the Propeller Club's Membership Listing to other members using its Web site and to those who register for its conferences. In addition, The Propeller Club does not sell the membership list to third parties that offer products and services. Users may request the Propeller Club to refrain from disclosing the data it collects to third parties on the membership application form; an opt-out box will appear on the membership form on which a user provides information. Alternatively, users may contact the Propeller Club at propclubnola@bellsouth.net or 504-779-5671 to express their preferences if they determine later that they do not wish to have the information shared.

Consent to Use Personal Information. For the purposes of the Data Protection Act(s) 1984 and 1998 (as applicable), the Propeller Club must store, host and otherwise process the information (including personal data) supplied by the User when registering for this Web site.

Credit Card Account Information. The Propeller Club does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, the Propeller Club submits the information needed to obtain payment to the appropriate clearinghouse.

What Privacy Issues Arise With Links To Other Sites?

This Web site contains links to other web sites. The Propeller Club of the U.S. Port of New Orleans has no control over and is not responsible for the privacy policies or content of such sites.

If any User suspects the Propeller Club of the U.S. has handled its personal information in a manner that does not comply with this privacy statement, please contact us by e-mailing to propclubnola@bellsouth.net or by calling 504-779-5671.